Arulprasath M.P.   mparulprasath@gmail.com

www.arulprasath.com   Mobile No: 9566045550

CAREER OBJECTIVE:

A highly proactive and results-driven professional with 17+ years of experience in E-Learning industry, smart class k12 content development, creative director, UI/UX designer, motion graphics, mobile/web application development, seeking a Project Manager position with an organization that utilizes my creative, e-learning & IT background.

PROFESSIONAL EXPERIEANCE:

- Project Management - Widely experienced in E-learning
- Creative Director - GUI/UX Designing & Motion Graphics
- GD Manager - Flash Design, Illustration, Animation, Pagination & Print Media
- IT - Web/Mobil App designing & Development
- Multimedia - Music Composition & Rhythm Programming

WORK EXPERIENCE:

Corporation I: "TRIGGER MEDIA", Chennai, TN, India. (www.triggermedia.net)

Designation: OPERATIONS & PROJECTS HEAD (Motion Graphics & e-learning) [from Oct 2022 to till date]

Corporation II: "ORIGIN LEARNING", Chennai, TN, India. (www.originlearning.com)

Designation: PROJECT MANAGER (Custom e-learning development) [from Feb 2022 to Sep 2022]

Corporation III: "UNIQUE ANGLE TECHNOLOGIES", Chennai, TN, India. (www.uniqueangle.net)

Designation: PROJECT MANAGER (CTO) (Creative Manager, UI/UX, K12 Learning) [Sep 2017 to Jan 2022]

Corporation IV: "FRUITIONTECHMEDIA", Chennai, TN, India. (www.fruitiontechmedia.com)

Designation: EXECUTIVE MANAGER (E-Learning/Graphics/Web) [from April 2016 to Aug 2017]

Corporation V: "ELOKA ENTERPRISES PVT LTD", Chennai, TN, India. (www.eloka.net)

Designation: CREATIVE HEAD (GUI/UX, Web/App) [Feb 2011 to Mar 2016]

Corporation VI: "FRUITIONTECHMEDIA", Chennai, TN, India. (www.fruitiontechmedia.com)

Designation: PROJECT LEADER (K12 Learning/Graphics/Animation/Web) [Nov 2007 to Dec 2010]

Corporation VII: "INFOWAVES KNOWLEDGEWARE PVT LTD", Chennai, India. (www.i-waves.com)

Designation: GRAPHIC DESIGNER/ANIMATOR [Feb 2006 to Sep 2007]

EDUCATION:

Integrated **M.Sc. - Information Technology** (2005) from Adhiyamaan College of Engineering, Hosur, affiliated to Periyar University-Salem.

PROFESSIONAL ROLES & RESPONSIBILITIES:

Planning, Organizing, Productivity, Evaluation and Customer Relationship

- Estimation of time for projects and ensuring the team meet the estimated time.
- Planning all activities involved in E-Learning Design & Development, GUI, Application Design & Development, Web designing, Graphic Designing, Flash Graphics & Animation, Music composition and A/V Editing.
- Checking the completeness of materials received according to client specification.
- Arranging team members and materials based on specification.
- Review of job instruction sheet and arranging for sample and transferring the job to the team mates.
- Conduct job hand over meeting and explain details of project to the team mates.
- Mentoring the team members for Productivity increase.
- Providing Training & clarifying doubts for juniors.
- Analyzing feedback and doing root cause analysis on customer feedback.
- Taking corrective and preventive actions.
- Passing feedbacks to staff and ensuring that necessary corrective action is taken.

TECHNICAL SKILLS:

Graphics & Creative	: Adobe Master Collection
Motion Graphics	: Adobe After effects, 3ds max
e-Learning	: Articulate storyline 360
e-Publishing	: Adobe Indesign
Editing and mixing	: Adobe Premier, Soundforge and Wavelab
Web Development	: PHP, Laravel, DotNet, Oracle, React js
Rhythm programming	: Fruityloops
Operating System	: Windows & Mac

PROFESSIONAL ACHIEVEMENTS:

- **Insetfair**

  Founder & Director - www.insetfair.com

  Insetfair.com is one of the most fascinating image libraries in the world where images ranging from the ordinary graphics to the most intriguing vector illustrations are portrayed in a very pleasant way. Insetfair provides high quality vector illustration and flash graphics for all tastes.

- **Learning Fair**

  Founder and Director - www.learningfair.in

  Learning Fair is an online portal for learning system or style where the learner better understands and retains information when ideas, words and concepts are associated with images, text, animated visuals and observable audio. Innovating education is my mission and I am passionate about creating and supporting the best educational technology possible.

- **Acoustic Fair**

  Founder and Director - www.acousticfair.com

  It all started in 2002, when I recorded my first sound effect with a Walkman and was hooked, starting an obsession with sound that would eventually lead to the creation of one of the largest free sound effect libraries.

- Developer of **300+ E-Learning & Multimedia project**, CD_ROM's for schools & education institutes in the past 15 years (Clients: Pyramid Saimira, Global Records, Bravo Entertainments, Mast TV – USA, Unique Angle – Dubai, Big Fish Advertising, etc…)

- Developer of **500+ multimedia projects** such as e-learning, e-publishing, 2D AD film making, mobile/tab app's, smart class learning content, print media, graphics, flash stuff, web, animation, video, music, etc…

- Director and Composer of "**Real Sound**", "**Ghetto Blaster**" and "**The Master Musician**" multimedia CD-ROM - A research on music and sounds.

- Music Director of Musical Album "**Behind the Sound**" & "**The Trail**", Composer of Commercial Jingles for **Coca-Cola/Fanta/Sprit** and few **short films**.

more @ www.arulprasath.com

PERSONAL DETAILS:

Name	: M. P. Arulprasath
Father's Name	: Mr. M. Paramanandam
Date of Birth	: 04-06-1981
Gender	: Male
Nationality	: India
Marital status	: Married
Languages Known	: English and Tamil.
Present Address	: No 4/465B, Chandra Garden, Mottur, Krishnagiri – 635001. TN.
Mobile	: +91 95660 45550.
E-mail	: mparulprasath@gmail.com, info@arulprasath.com
Graphics Portfolio	: www.insetfair.com
E-learning Portfolio	: www.learningfair.in
Music & SFX	: www.acousticfair.com
Personal website	: www.arulprasath.com